

BOUTIQUE HOTEL PROJECT

IND2238C
PROFESSOR ALBERT
SPRING 2024
FINAL PROJECT
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THE MONROE

Boutique Hotel

NASHVILLE, TENNESSEE

SKY
INTERIOR STUDIO

SKY DESIGN STUDIO



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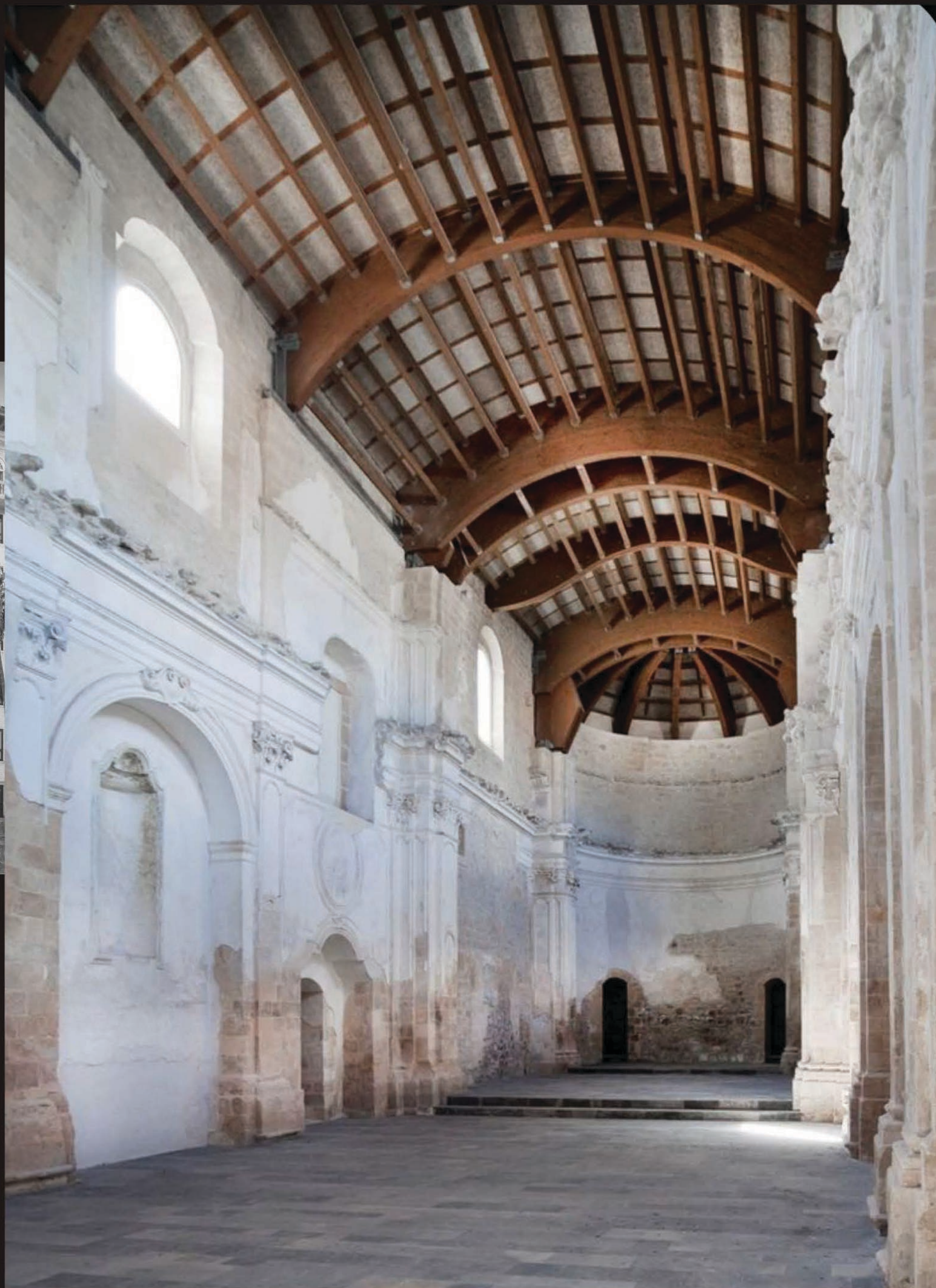
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ABOUT US

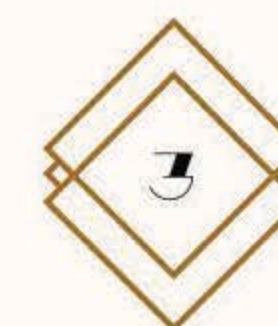
History

THE MONROE HOTEL TAKES PLACE IN NASHVILLE, TENNESSEE IN AN ADAPTIVE REUSE BUILDING. THE SPACE GIVES A VINTAGE FEEL TO IT, SO WE THOUGHT TO INCORPORATE THAT FEEL THROUGHOUT THE RENNOVATION, AND SHOW IT IN ALL DESIGNS, AND TEXTILES. BY HAVING THE BONES OF THE STRUCTURE STILL THE SAME, THIS SPACE IS FULLY SUSTAINABLE AND A GREAT GETAWAY FROM REALITY.



SKY INTERIOR STUDIO

SKY
INTERIOR STUDIO



Our Professional

DESIGN CONCEPT

THE MONROE, A SETTING WHERE EVERY DETAIL SPEAKS LUXURY, GREET'S VISITORS WITH A CHARM INSPIRED BY OLD HOLLYWOOD GLAMOUR. GUESTS FEEL TRANSPORTED TO AN ERA OF CLASSIC ELEGANCE BY THE USE OF **RICH VELVETS, GOLD ACCENTS, AND MIRRORED SURFACES**. BY COMBINING **BIOPHILIC FEATURES** WITH ELEGANCE, THE DESIGN BRINGS NATURE WITHIN THE THE USE OF **LUSH GREENERY AND MATERIALS THAT ARE NATURAL**. THROUGH ART AND CULTURE, THE ENERGETIC CHARACTER OF THIS HOTEL IS RECREATED, BY HAVING LOTS OF **DESIGN ELEMENTS** WITHIN THE **PATTERNS** OF THE **FINISHES, AND TEXTILES**. ALSO, COZY SEATING ARRANGEMENT, AND CHANDELIERS, WITH **BIG LARGE WROUGHT IRON WINDOWS**, ALLOWING TONS OF **NATURAL LIGHT** WITHIN EACH SPACE. THESE ENHANCE THE VISITOR'S EXPERIENCE WHILE ENSURING **FUNCTIONALITY, AND COMFORT**. THE MONROE IS MORE THAN SIMPLY A HOTEL-IT'S A FASCINATING TRIP INTO THE DISTANT PAST, AN APPRECIATION OF TODAY'S WORLD, AND A GUARANTEE OF **COZINESS AND ELEGANCE** FOR EACH AND EVERY VISITOR.



GOALS & OBJECTIVES

of the Project

1

ENSURE
FUNCTIONALITY AND
FLEXIBILITY

GENERATING AN ENVIRONMENT THAT IS NOT SOLELY ATTRACTIVE TO THE EYE, BUT ADDITIONALLY EFFICIENT AND ADAPTIVE ENOUGH TO ACCOMMODATE AN ARRAY OF USES AND GUEST NEEDS.

2

CAPTURING THE ART
AND CULTURE OF THE
OLD GLAMOUR ERA

FINDING ARTISTS THAT UTILIZE HOLLYWOOD GLAMOUR'S STYLE WITHIN, MURALS, OR UNIQUE ARTWORK THAT HONORS THE RICH CULTURAL LEGACY OF THAT ERA.

3

INTEGRATE BIOPHILIC
DESIGN

TO IMPROVE VISITOR'S GENERAL WELL-BEING, UTILIZE INTERIOR PLANTS AND NATURAL ELEMENTS LIKE WOOD AND STONE TO GIVE THAT SENSE OF CONNECTION WITH NATURE.

IMAGE BOARD

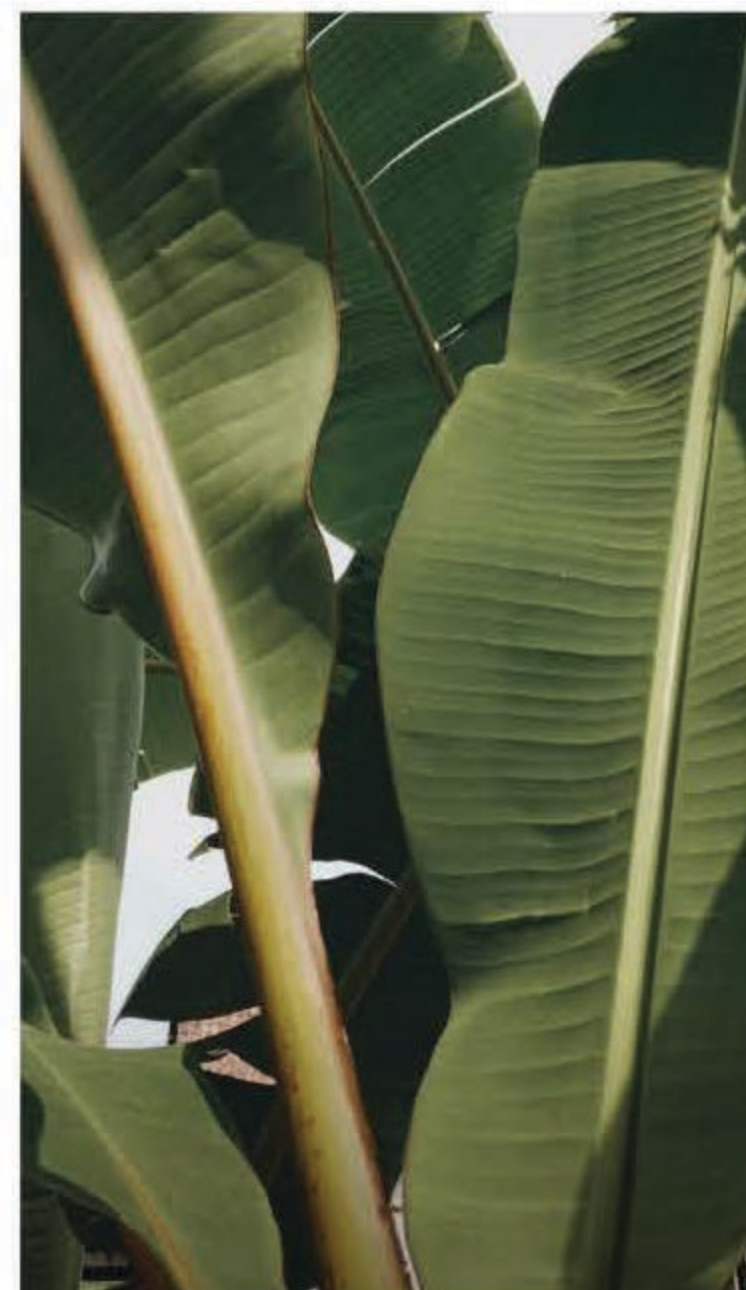
THE MONROE



TIMELESS



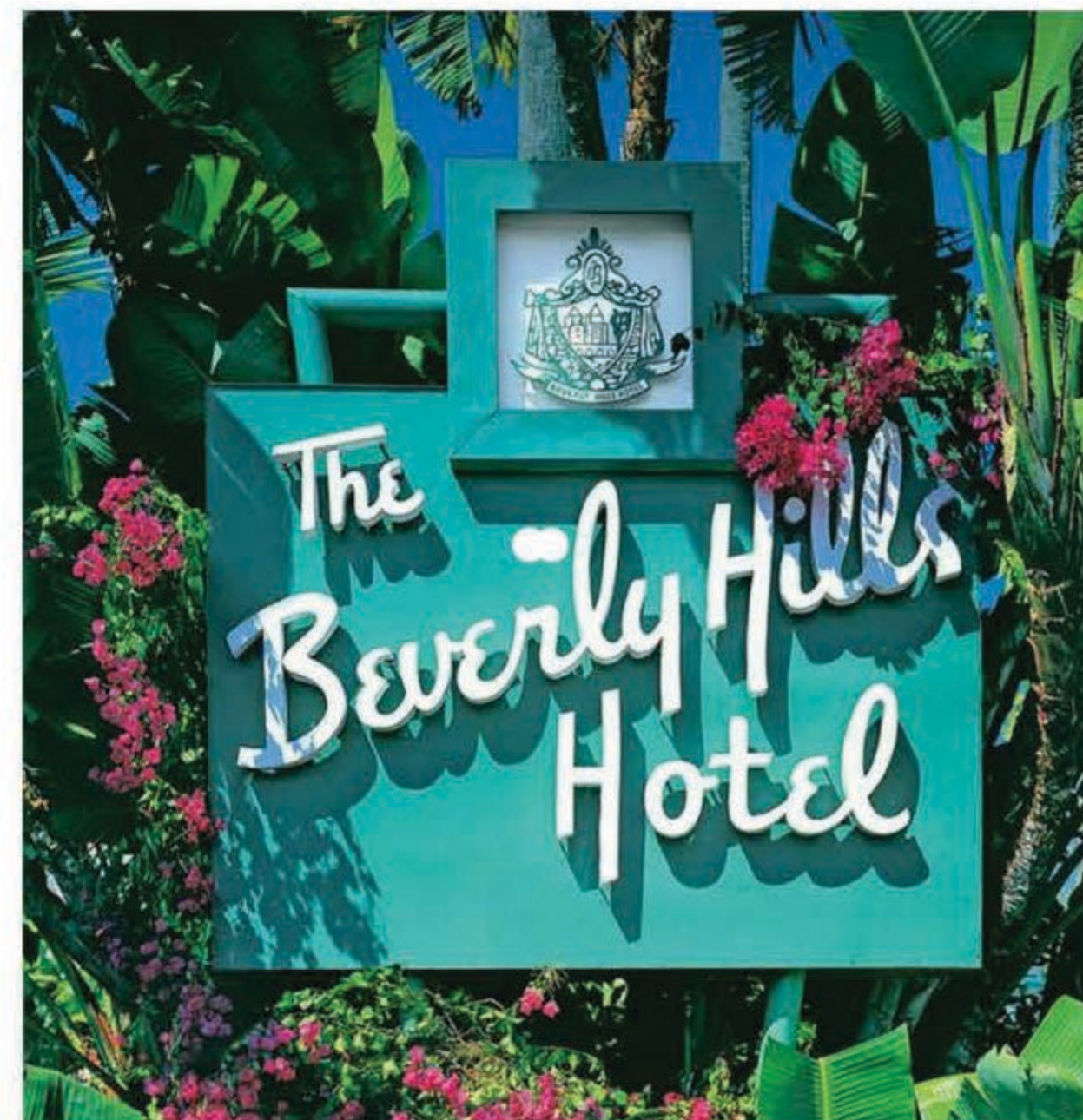
MOODY



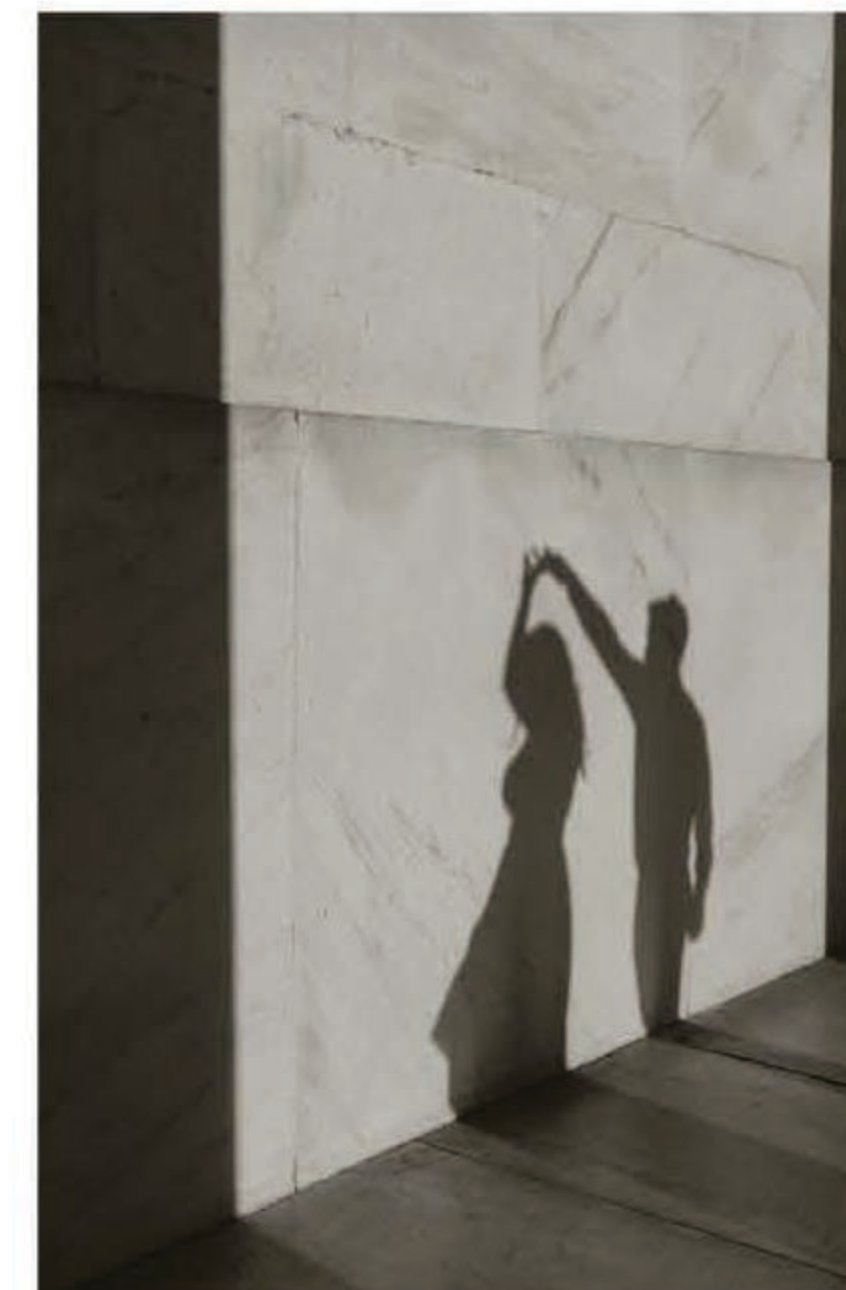
PLANTS



PATTERNS



TYPOGRAPHY



ROMANTIC

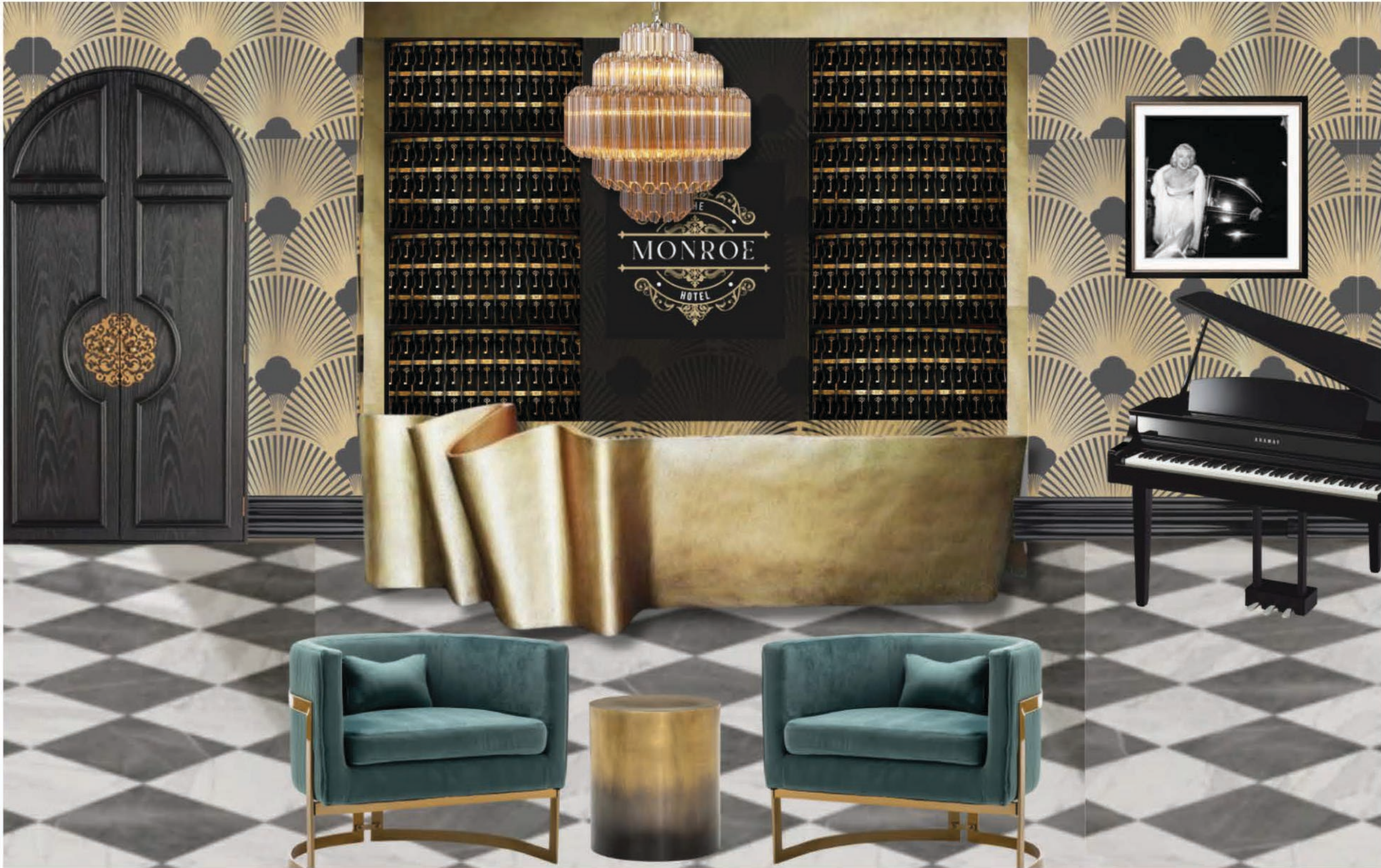


COLORFUL

SKY INTERIOR STUDIO

INSPIRATION BOARD

THE MONROE



LOBBY

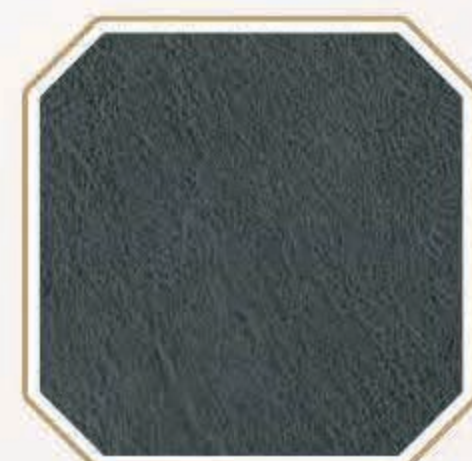
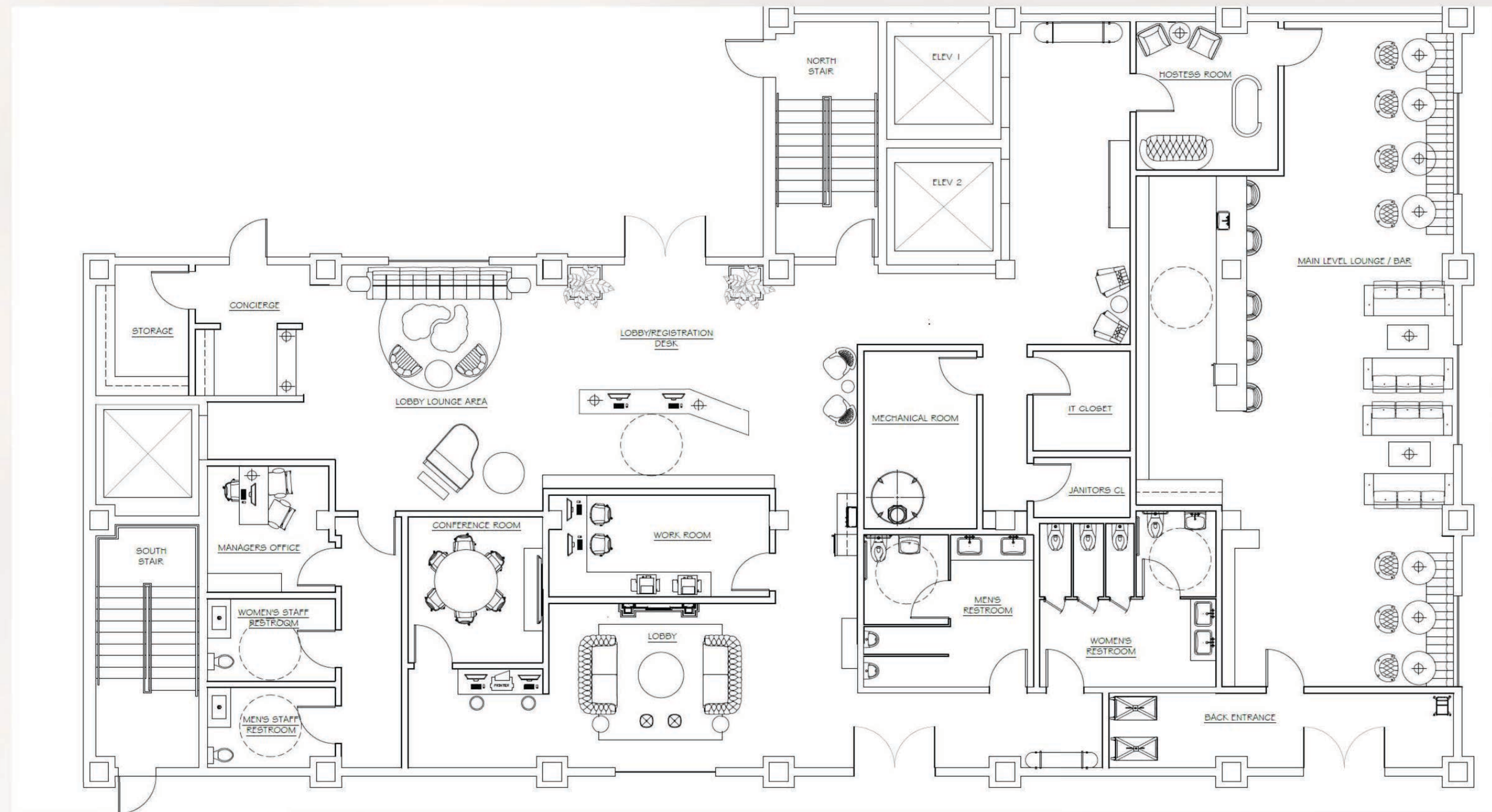


RESTROOMS

SKY INTERIOR STUDIO

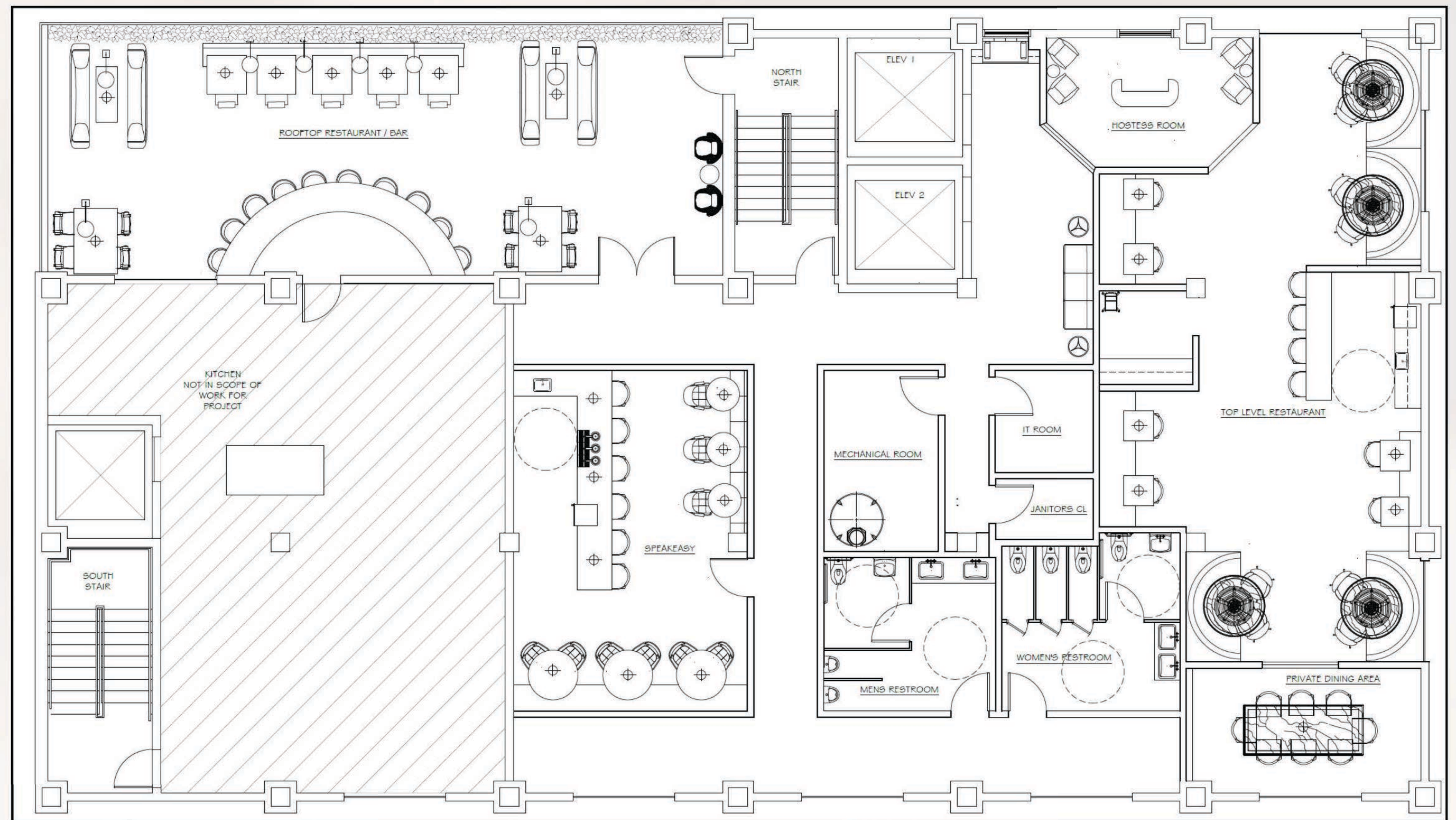
THE MONROE

Ground Floor Furniture Plan



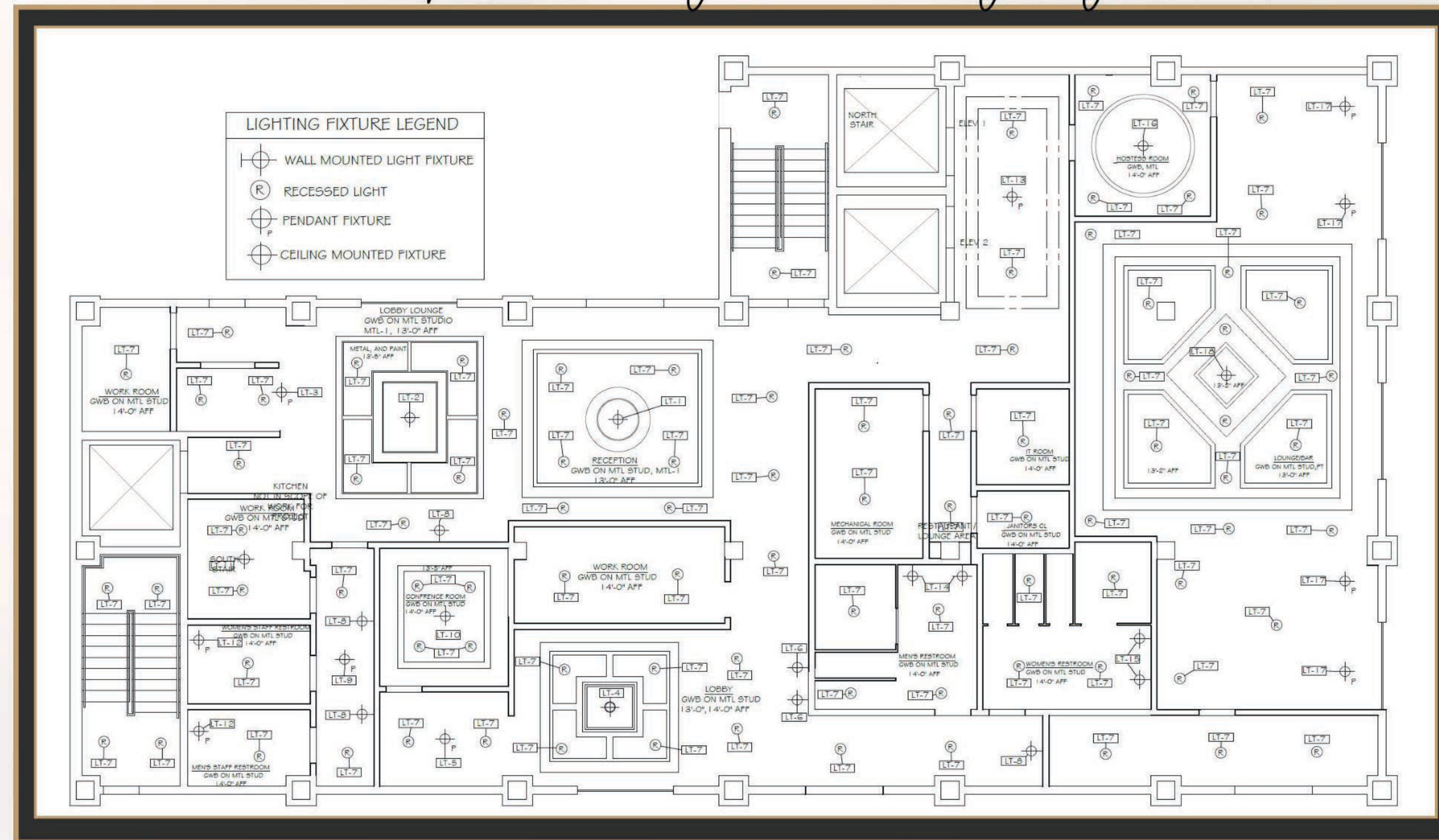
THE MONROE

Top Floor Furniture Plan



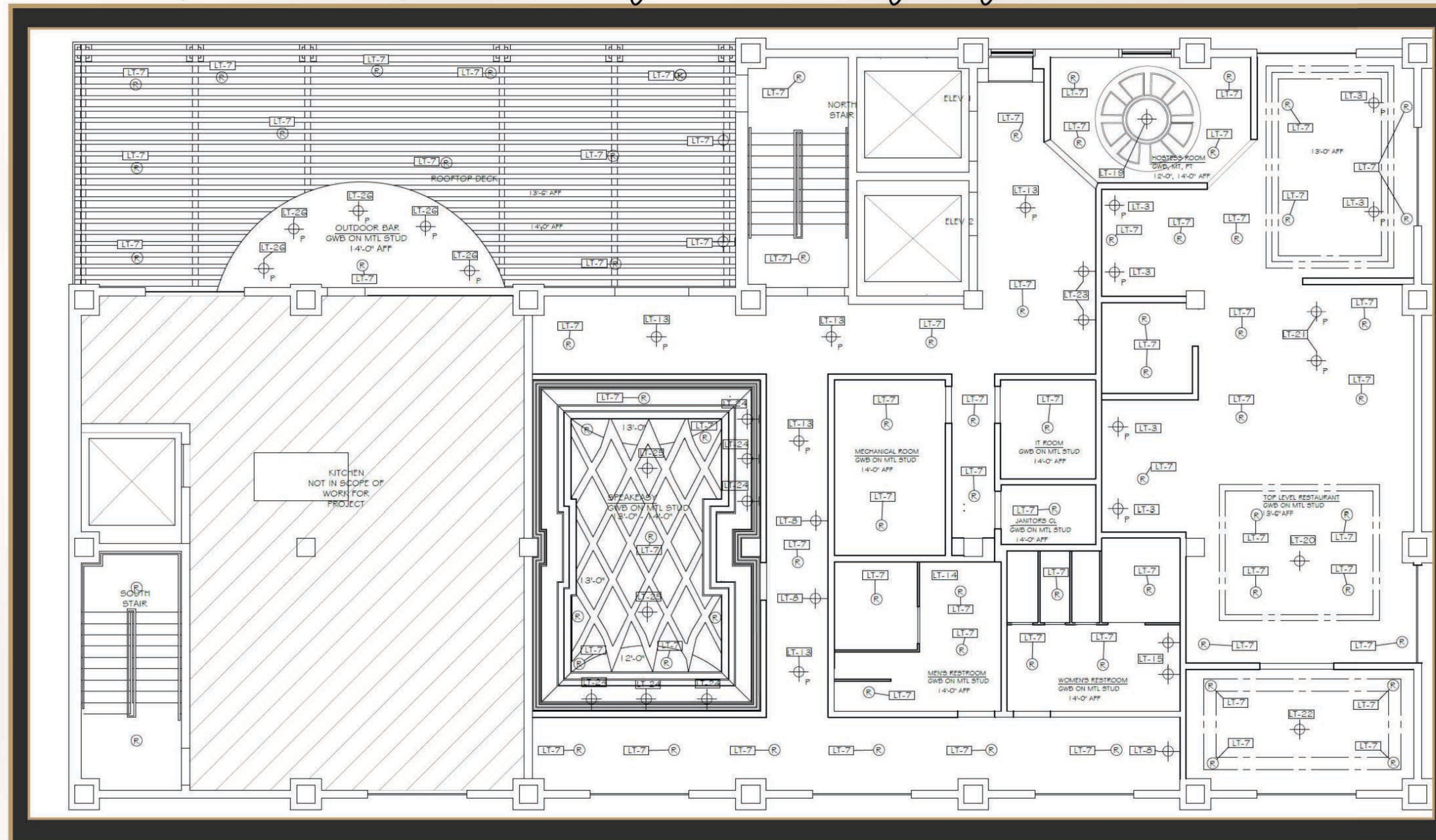
THE MONROE

Ground Floor Reflected Ceiling Plan & Lighting Selections



THE MONROE

Top Floor Reflected Ceiling Plan & Lighting Selections



The Monroe RECEPTION VIEW



The Monroe LOBBY VIEW

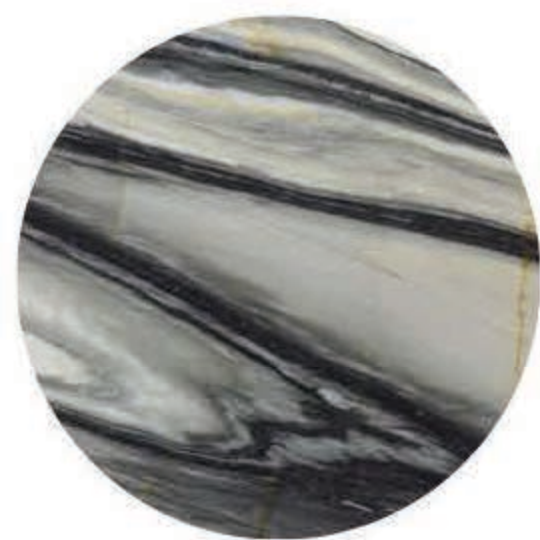


The Monroe

MAIN LEVEL LOUNGE & BAR



The Monroe
TOP LEVEL RESTAURANT



The Monroe
SPEAKEASY VIEW I

SKY INTERIOR STUDIO



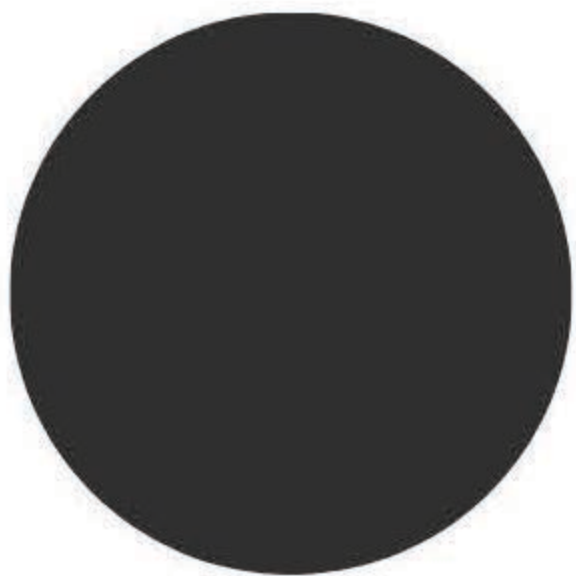
The Monroe
SPEAKEASY VIEW 2

SKY INTERIOR STUDIO



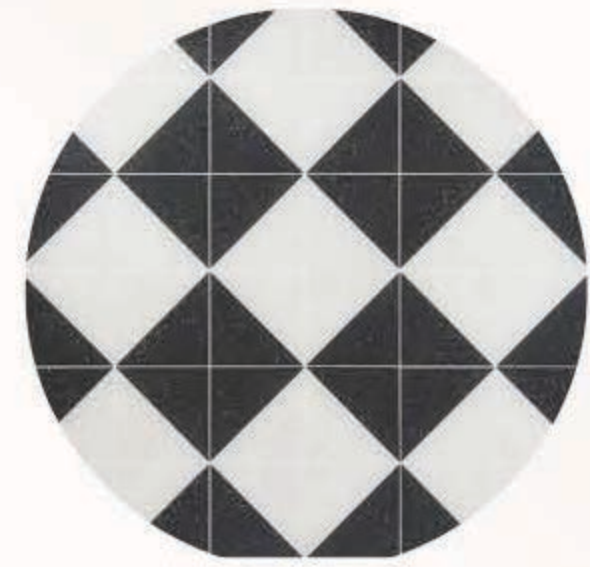
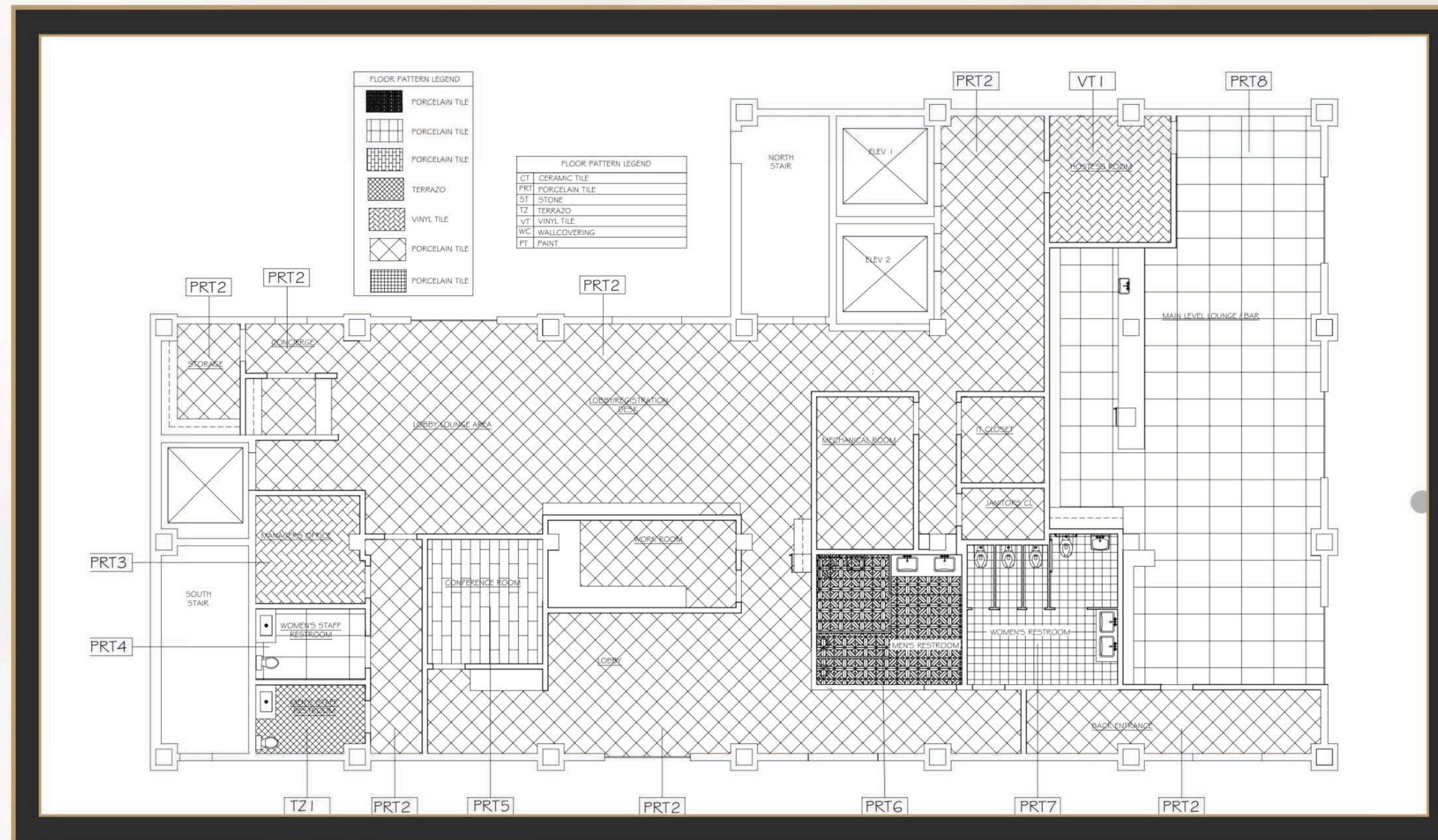
The Monroe
ROOFTOP DECK

SKY INTERIOR STUDIO



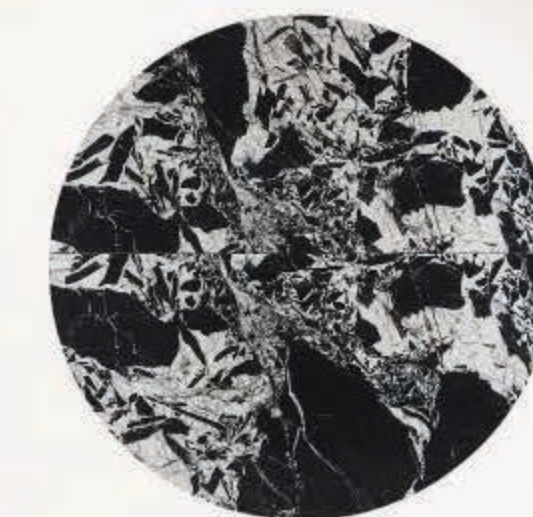
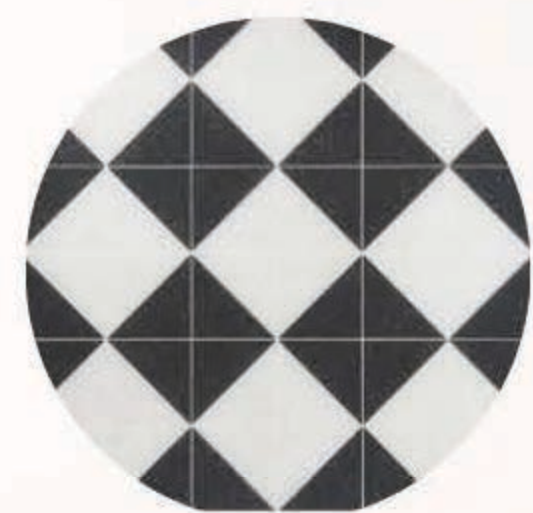
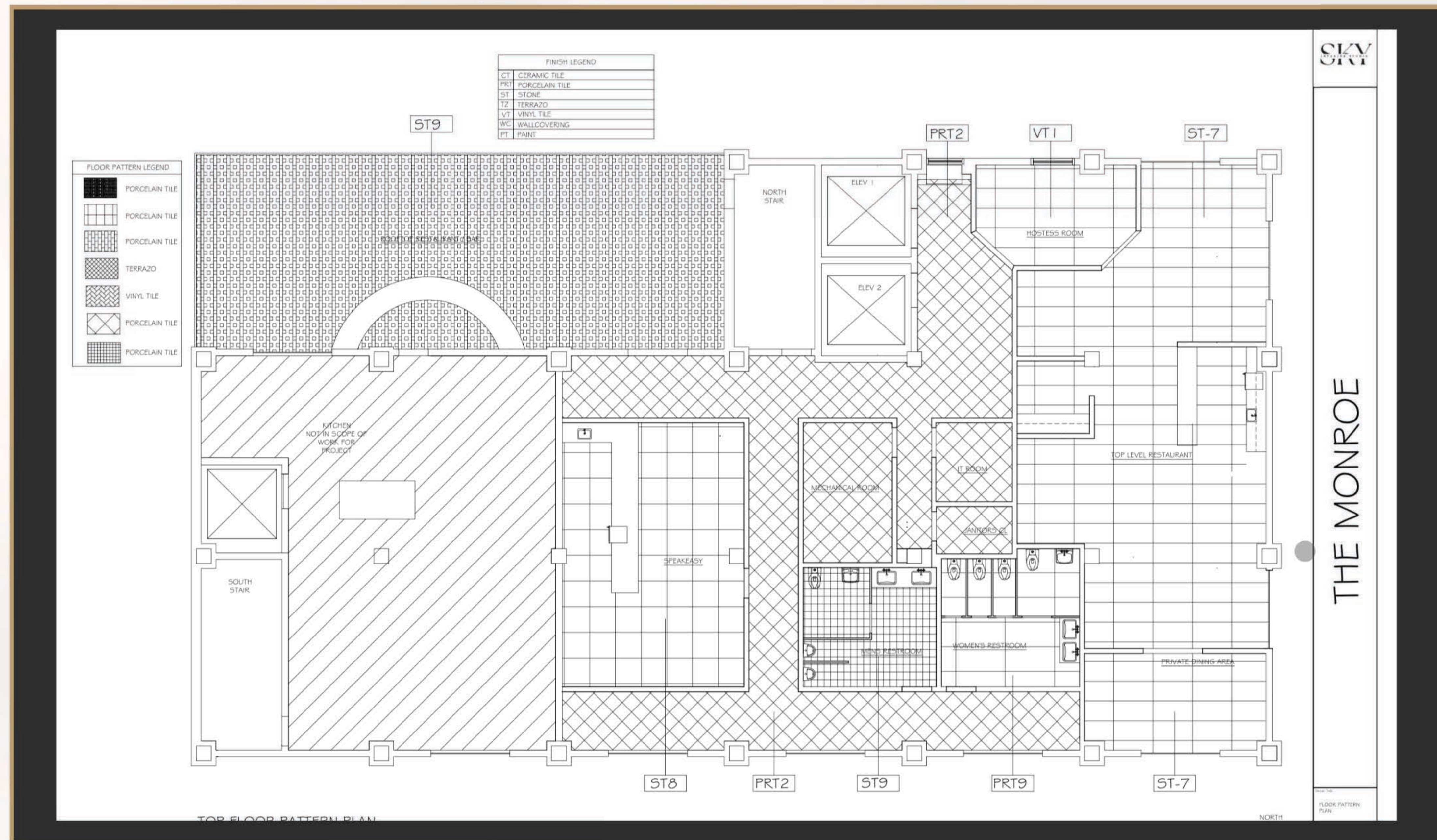
THE MONROE

Ground Floor Pattern Plan



THE MONROE

Top Floor Pattern Plan



THE MONROE

Staff Restroom Boards



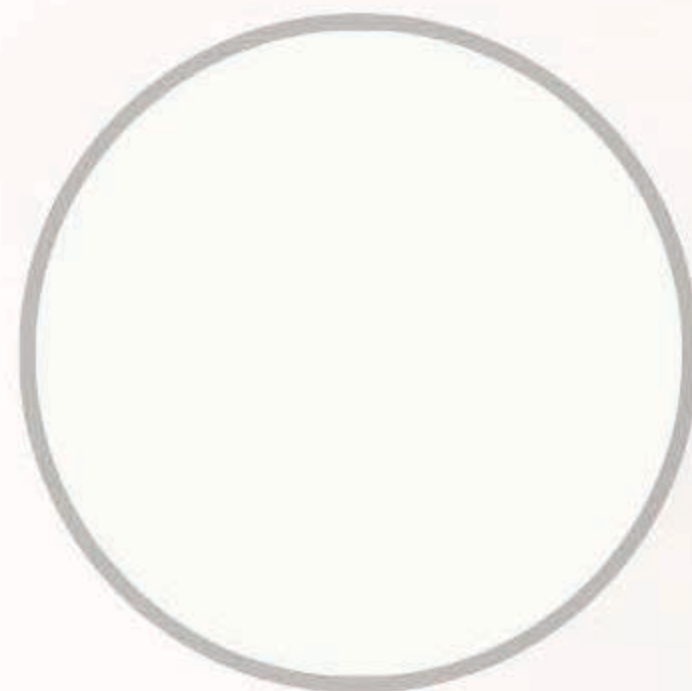
THE MONROE

Managers Office Board



THE MONROE

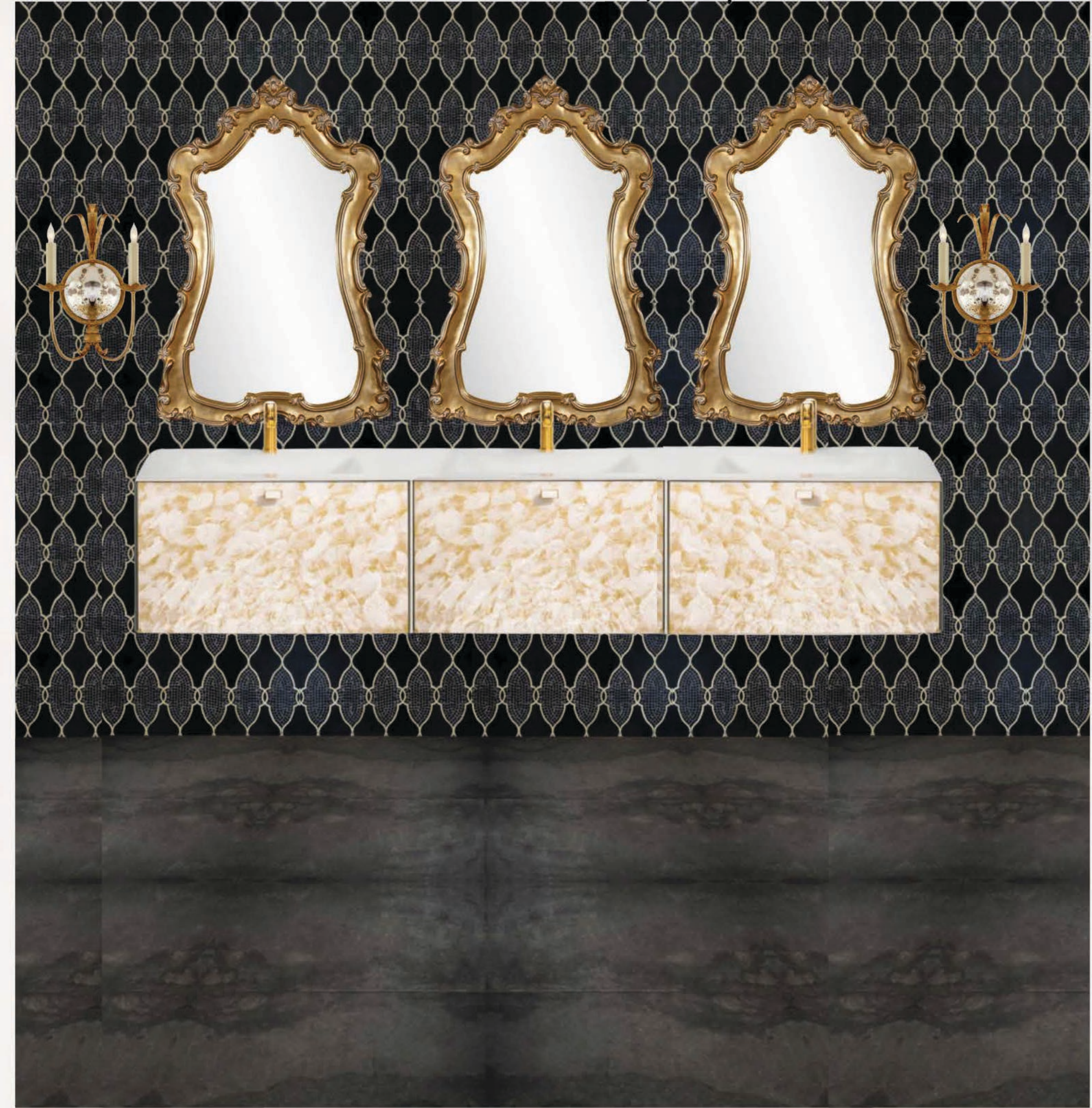
Conference Room Mood Board



Men's Restroom

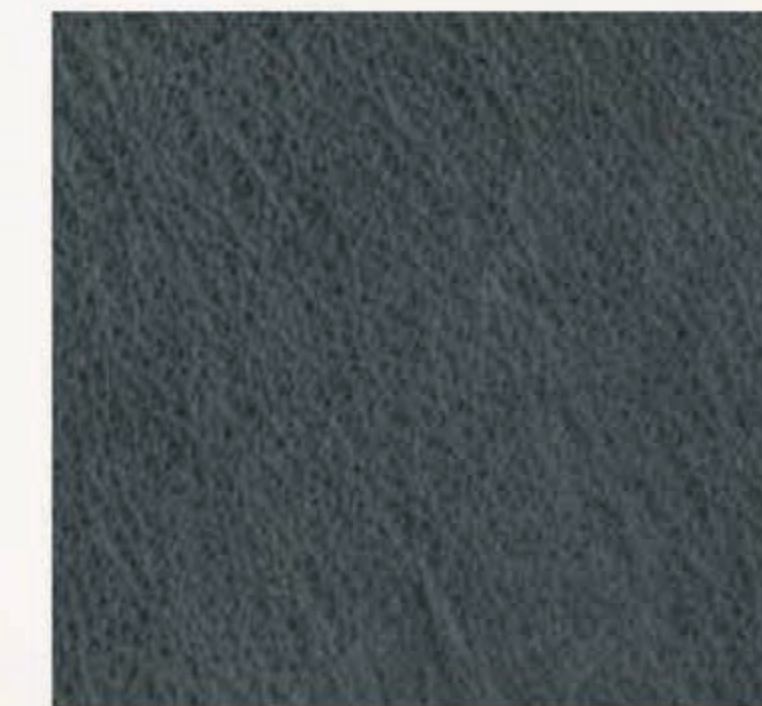
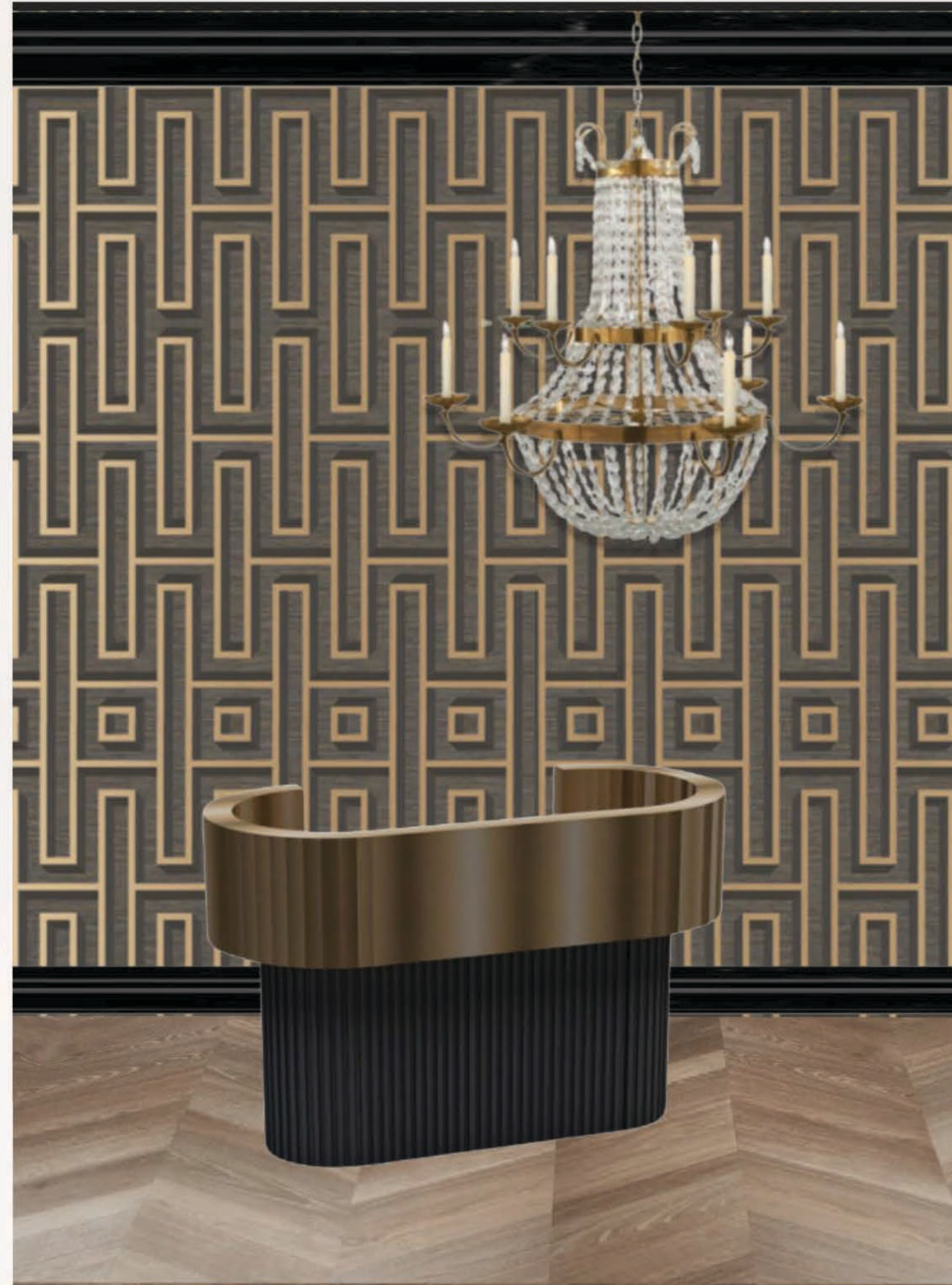
MAIN LEVEL RESTROOMS

Women's Restroom



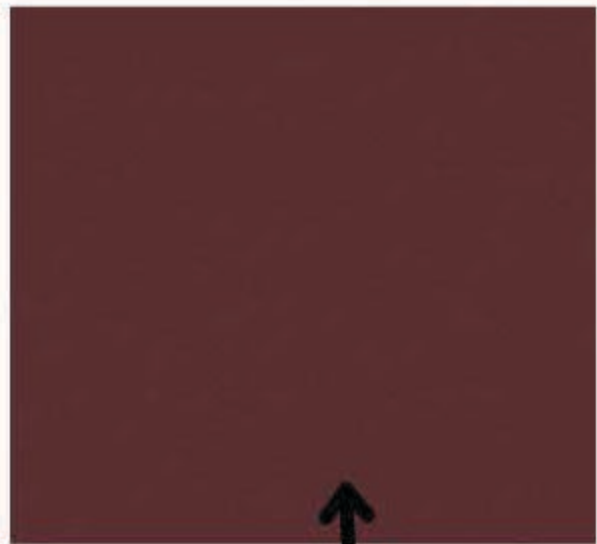
THE MONROE

Main Level Hostess Room



THE MONROE

Main Level Lounge & Bar



BANQUETTE



PENDANT



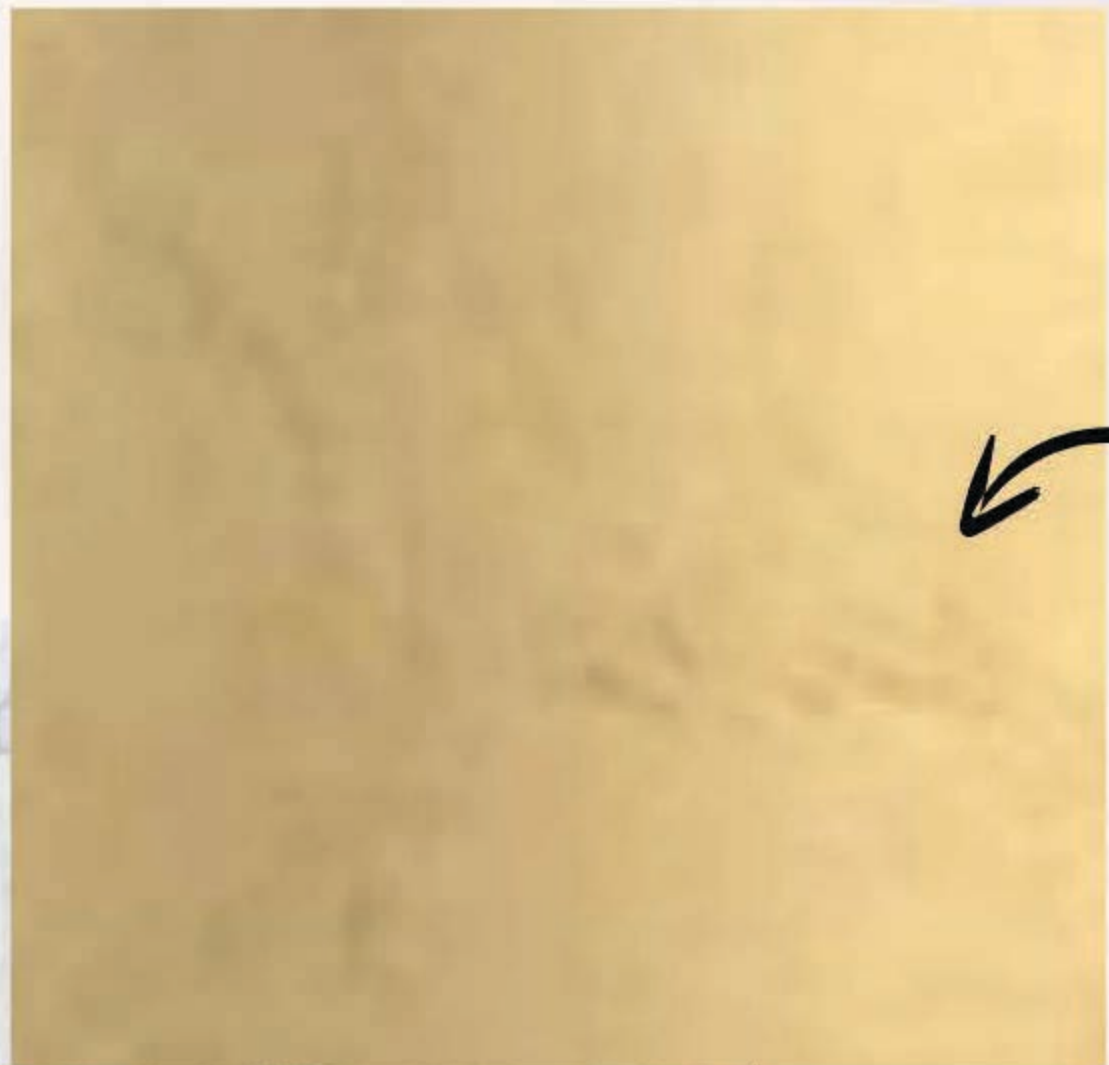
BISTRO TABLE



LOUNGE CHAIR



FLOORING



GOLD ACCENTS



CHANDELIER



VELVET SOFA



MARBLE COFFEE TABLE



WALLS & CEILING

THE MONROE

Top Level Hostess Room



THE MONROE

Top Level Restrooms





SUSTAINABLE

Materials



ASHRAE 189.1



SCS GOLD INDOOR
ADVANTAGE



RECYCLED
CONTENT



GREENGUARD

The Monroe BRANDING



MENU FOR MAIN LEVEL LOUNGE & BAR



The Monroe

COMPLIMENTARY GIFTS



WHAT WILL BE
FEATURED IN
YOUR ROOM

CHAMPAGNE, WATER BOTTLE,
SHAMPOO & CONDITIONER, SOAP,
LOTION



CALL TO ACTION



GET IN TOUCH
WITH US

MOBILE NUMBER	631.835.0898
WEBSITE	SKYINTERIORSTUDIO.COM
EMAIL ADDRESS	INTERIORSBYSKY@GMAIL.COM
SOCIAL MEDIA	@INTERIORDESIGNSBYSKY



THANK YOU

Any Questions?